

# Irfan

## Irfan Mir's Resume

More details at:

Portfolio: [irfandesign.com](http://irfandesign.com)  
Company: [kuttle.net](http://kuttle.net)  
Home: [ir.fanmir.com](http://ir.fanmir.com)  
Twitter: [@theirf](https://twitter.com/theirf)  
[irfandesign.com/irfanMir\\_details.pdf](http://irfandesign.com/irfanMir_details.pdf)

### Education:

2016: Bachelors of Arts: Experience Architecture, Michigan State University

### Experience:

Jan. '17  
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**Problem:** How might we integrate a human-centered mindset into the design and development workflow of a business aiming to be as efficient as possible?

Experience Designer  
& Accessibility Expert  
Addis Enterprises

Present:

**Solution:** I designed & utilized a strategy for identifying and solving accessibility & usability barriers; this method's scales of ease & urgency was a key differentiator. Prototyped and developed accessible interactions like keyboard accessible Drag & Drop, calendars & more for ~10 websites & ~15 courses. In 6 months, I led the remediation of courses into accessible, interactive experiences at an accelerating pace reducing time spent by 40%.

Accessibility - UX  
Prototyping - Font End  
Javascript - PHP

**Meaning:** I am able to spread empathy for the user and technical ability towards rapid, human-centered development that is viable to the business. More in [my portfolio](#).

May '16  
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**Problem:** How might we motivate Fortune 500 companies to make human-centered products as a foresight and not in hindsight?

Accessibility  
Specialist

Dec. '16

**Solution:** Companies, from restaurant e-commerce to transportation, consulted me to evaluate their products against WCAG 2.0 and usability standards.

Usability/Accessibility  
Research & Consulting  
(UARC)

**Meaning:** I led the evaluation on 5 of the reports—and demonstrated how accessibility & usability does not have to be at the cost of viability of the business. Communicated how it can grow their audience and result in greater profit from an initial investment. Please find citations of the reports in [my portfolio](#).

WCAG 2.0 - Accessibility  
Usability - Evaluation

Oct. '15  
-

**Problem:** How might we create a culture of inclusivity, acceptance, and universal design for all people at Michigan State?

Accessibility  
Consultant Intern  
Michigan State University

Dec. '16

**Solution:** I gave accessibility a voice in meetings and promoted a human-centered mindset in the design, development, and purchasing of products. Innovated in our strategy to present barriers through my ability to communicate technical information & provided additional UX analysis & development solutions clearly. Prototyped a system to house reports with Material Design Lite.

WCAG 2.0 - Accessibility  
UX - Javascript  
PHP - Material Design

**Meaning:** My work opened opportunity and access to higher education through an accessible Admissions' site, Scholarships' hub, and the Title IX site.

Aug. '12  
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**Problem:** How might we merge user research & classical research to create great experiences with technology's leading disciplines?

Founder & CEO  
Kuttle, Inc

May '13  
&

**Solution:** I conducted studies on the effect notifications & some technology has on the psyche of millennials and researched emotions & consciousness from a variety of perspectives. I wrote 3 papers on the role emotions play in goal creation & accomplishment, understanding consciousness, and how we might use all of above

Artificial Intelligence (AI)  
Interaction Design - UX  
Accessibility - HCD  
Machine Learning (ML)

Aug. '16  
-

to build great human-centered technology for all. I then rapidly & iteratively wireframed & prototyped an application of these findings into a progression of the functionality and experience of an assistant featuring Artificial Emotions & empathy. I then refined the technique with which I built the assistant to write techniques for great Hx (Human Experience Design and Development).

3 papers, a set  
of techniques for  
innovation & 3 products  
(one of them, ~6k lines  
of code)

Present:

**Meaning:** This demonstrates how I can conduct research & ideate from it to solve a problem, create a product, and then learn from it to innovate further. I started a company to promote Hx & to continue to build at least 3 applications thereof. Please find more on our research, Hx & our products in [my portfolio](#), [this document with more details on me](#), and [our website](#).

Jun. '09  
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**Problem:** How might we improve an ability to create for the web & deliver content clearly?

Front End Developer  
with UX Focus  
Michigan State University,  
Apple, Wolfram Research,  
& local creative agencies

Apr '16

**Solution:** Earned opportunities to practice and learn Front End / UX best practices.

**Meaning:** I am able to communicate & grow my talents towards solving customer need.